

Advertising Rate Card 2024

Covers

	Quarter Page 130 x 90 mm (portrait)	Eighth Page 90 x 60 mm (landscape)
Inside Front Cover	2880 (CV4)	£400(CV1)
Inside Back Cover	£880 (CV5)	£450 (CV2)
Outside Back Cover	£8 800.6 00	Rapp (CA3)

Inside pages

1/3 Page	1/6 Page	1/10 Page
85 mm high x 190 mm wide	85 mm high by	45 mm high x 90 mm wide
(landscape)	90 mm wide	(landscape)
£655 (BW1)	£425 (BW2)	£280 (BW3)

TERMS AND CONDITIONS

- 1 The Link is distributed free to over 3700 homes and businesses in Stansted village
- 234 Rates are annual total for 11 monthly issues starting in November
- December / January is a combined issue
- 5 The advertising team will determine the final positioning of all adverts
- Rates are subject to availability (of colour, size and location) 6
- Discounted rates on application for registered charities (BW2 and BW3 only) 7
- 8 Rates include a free link from our website www.stanstedlink.org.uk to yours
- 9 Full payment is required before copy goes to print. VAT is not chargeable
- 10 Submitted adverts should be in JPEG, PDF or Word format
- 11 Adverts and related enquiries can be emailed to: adverts@stanstedlink.org.uk
- 12 For telephone enquiries call 01279 814059