

Stansted Mountfitchet Village

# The Link

www.stanstedlink.org.uk

## Advertising Rate Card 2021

### Covers

	Quarter Page 130 x 90 mm (portrait)	Eighth Page 90 x 60 mm (landscape)
Inside Front Cover	£800 (CV4)	£375 (CV1)
Inside Back Cover	£800 (CV5)	£375 (CV2)
Outside Back Cover	£800 (CV6)	£375 (CV3)

### Inside pages

1/3 Page 85 mm high x 190 mm wide (landscape)	1/6 Page 85 mm high by 90 mm wide	1/10 Page 45 mm high x 90 mm wide (landscape)
£555 (BW1)	£355 (BW2)	£235 (BW3)

### TERMS AND CONDITIONS

- 1 The Link is distributed free to over 3700 homes and businesses in Stansted village
- 2 Rates are annual total for 11 monthly issues starting in November 2021
- 3 December 2021 / January 2022 is a combined issue
- 4 The advertising team will determine the final positioning of all adverts
- 5 Rates are subject to availability (of colour, size and location)
- 6 Discounted rates on application for registered charities (inside ads only)
- 7 Rates include a free link from our website ([www.stanstedlink.org.uk](http://www.stanstedlink.org.uk)) to yours
- 8 Payment is required in advance of first appearance. VAT is not chargeable
- 9 Submitted adverts should be in JPEG, PDF or MSWORD format
- 10 Adverts and related enquiries can be emailed to: [adverts@stanstedlink.org.uk](mailto:adverts@stanstedlink.org.uk)
- 11 For telephone enquiries call 01279 814059