

Stansted Mountfitchet Village

The Link

www.stanstedlink.org.uk

Advertising Rate Card 2018

Covers in Full Colour

	Quarter Page 130 x 90 mm (portrait)	Eighth Page 90 x 60 mm (landscape)
Inside Front Cover	£760 (CV4)	£340 (CV1)
Inside Back Cover	£760 (CV5)	£340 (CV2)
Outside Back Cover	£760 (CV6)	£340 (CV3)

Inside pages in Black & White with some colour

1/3 Page 85 mm high x 190 mm wide (landscape)	1/6 Page 85 mm high by 90 mm wide	1/10 Page 45 mm high x 90 mm wide (landscape)
£520 (BW1)	£320 (BW2)	£210 (BW3)

TERMS AND CONDITIONS

- 1 The Link is distributed free to over 3400 homes and businesses in Stansted village
- 2 Rates are annual total for 11 monthly issues starting in November 2018
- 3 December 2018 / January 2019 is a combined issue
- 4 Full colour adverts are only available on the covers (CV1- CV6).
- 5 Inside adverts are black and white but can have graphic and some text in colour
- 6 The advertising team will determine the final positioning of all adverts
- 7 Discounts for early payment (renewing advertisers)
- 8 Rates are subject to availability (of colour, size and location)
- 9 Discounted rates on application for charitable organisations (inside ads only)
- 10 Rates include a free link from our website (www.stanstedlink.org.uk) to yours
- 11 Payment is required in advance of first appearance. VAT is not chargeable
- 12 Submitted adverts should be in JPEG, PDF or MSWORD format
- 13 Adverts and related enquiries can be emailed to: adverts@stanstedlink.org.uk
- 14 For telephone enquiries call 01279 814059