

Stansted Mountfitchet Village

The Link

www.stanstedlink.org.uk

Advertising Rate Card 2017

Covers in Full Colour

	Quarter Page 130 x 90 mm (portrait)	Eighth Page 90 x 60 mm (landscape)
Inside Front Cover	£720 (CV4)	£325 (CV1)
Inside Back Cover	£720 (CV5)	£325 (CV2)
Outside Back Cover	£720 (CV6)	£325 (CV3)

All the full colour ads on the cover have been sold

Inside pages in Black & White with spot colour

1/3 Page 90 x 190 mm (landscape)	1/6 Page 90 x 90 mm (square)	1/9 Page 90 x 50 mm (portrait)	1/10 Page 50 x 90 mm (landscape)	1/15 Page 50 x 50 mm (square)
£500 (BW1)	£310 (BW2)	£200 (BW3P)	£200 (BW3L)	£140 (BW4)

TERMS AND CONDITIONS

- 1 The Link is distributed free to over 3400 homes and businesses in Stansted village
- 2 Rates are annual total for 11 monthly issues starting in November 2016
- 3 December 2017 / January 2018 is a combined issue
- 4 Full colour adverts are only available on the covers (CV1- CV6).
- 5 Inside adverts are black and white but can have logo in spot colour
- 6 The advertising team will determine the final positioning of all adverts
- 7 Discounts for early payment (renewing advertisers)
- 8 Rates are subject to availability (of colour, size and location)
- 9 Discounted rates are available for charitable organisations (inside ads only)
- 10 Rates include a free link from our website (www.stanstedlink.org.uk) to yours
- 11 Payment is required in advance of first appearance. VAT is not chargeable
- 12 Submitted adverts to be actual size in JPEG, TIFF, PDF or MSWORD format
- 13 A charge of up to £20 may be made if artwork creation or amendment is necessary
- 14 Adverts and related enquiries can be emailed to: adverts@stanstedlink.org.uk
- 15 For telephone enquiries call 01279 814059